

Achieve Sustainable Digital Accessibility Growth

Digital accessibility isn't a one-time box to check—it's an ongoing journey. Yet defining what success looks like along this journey can be challenging.

The Level Access Digital Accessibility Maturity Model (DAMM) Assessment outlines a clear path to sustainable impact. This structured, data-driven evaluation helps organizations of all sizes benchmark progress, uncover gaps, and identify actionable steps for improvement.

What is DAMM?

DAMM is a strategic model designed to assess and benchmark the maturity of a digital accessibility program, using a five-level framework. Building off other established maturity models like the Capability Maturity Model (CMM), DAMM evaluates accessibility maturity across seven core dimensions:



Governance & policy



Development
life cycle



Knowledge & skills



Communications



Procurement



Culture



Support

A guided path to scale your program

- Gain clarity on your current state of accessibility maturity with expert analysis and prioritized next steps.
- Understand your program's maturity gaps and identify immediate opportunities for growth.
- Benchmark your program against industry best practices to confidently scale progress.
- Empower your teams with actionable data to inform decisions and target key areas.
- Drive focus with a tailored action plan aligned to your accessibility goals.
- Fast delivery turnaround with a focused action plan and expert analysis.

The DAMM assessment process

- 1 Program maturity assessment:** Organization stakeholders complete a brief assessment about current accessibility practices.
- 2 Results and analysis:** Our experts evaluate results and determine your maturity level, benchmarking progress in each dimension.
- 3 Action plan:** We deliver results-based recommendations for practical growth to address your top priorities, at your pace.

The leading accessibility maturity model



Get the clarity you need to scale inclusion

Let's set your accessibility program up for sustainable success. Contact us today to begin your DAMM assessment.

About Level Access

The Level Access digital accessibility solution equips teams with the tools, training, and resources needed to proactively address accessibility at every stage of the digital experience creation life cycle.

Referenced as the 'best practice in maturity models' by Microsoft

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