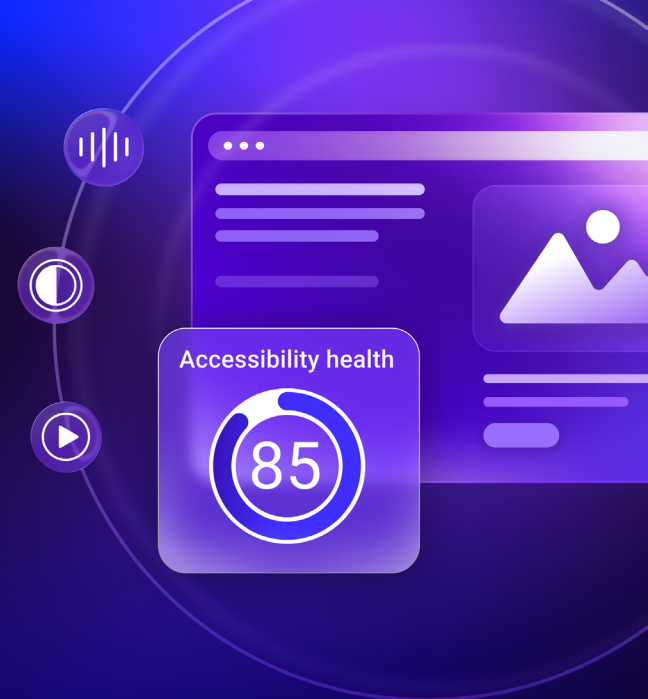


Quick Guide to Accessibility Program Modernization

for the Enterprise



Build a program that keeps pace with how delivery is evolving

Many enterprises already have the pillars of an accessibility program in place: budget, policies, testing, and training. But even at the most committed organizations, progress may stall over time. Ownership can become unclear if roles shift, and QA practices may struggle to keep pace as organizations continue to enable AI in their delivery workflows. So, what does it take to build a truly sustainable program today?

These five steps will help you modernize how your enterprise creates and governs accessible experiences, so your program moves at the speed of modern digital delivery.

What changes when you modernize

Your program was built for how teams used to work; modernizing closes the gap with how their work is evolving. Here's what shifts:



Backlogs shrink as teams prevent issues instead of chasing them.



Scattered data becomes one source of truth you can actually report from.



Releases stay on track, with fewer late-stage fixes.



Risk drops—and you can show progress to leadership.

How to modernize your program in five steps

Modernizing your program isn't about doing more—it's about changing how the work gets done. The following steps provide a practical framework for shifting your approach.



Step 1: **Assess**

As delivery cycles accelerate, keeping track of accessibility across every asset your enterprise owns can be challenging. Start by getting a comprehensive baseline—understand what products, documents, and apps are already being monitored, and where you have gaps in coverage. Then, decide how you'll prioritize addressing these gaps.

Complement automated monitoring with manual testing by experts, including people with disabilities, for more reliable insight. Finally, use a recognized maturity model to benchmark how your program as a whole measures up to best practices.



Step 2: **Govern**

No program should hang on one person. Sketch a simple map of who owns which decisions—along with priorities, timelines, how things get escalated, and who reports what—so accountability is clear as work happens across different teams, regions, and vendors.



Step 3: **Standardize**

Pick one standard everyone works to (WCAG 2.2 Level AA is a common choice) and give teams two things: a single source of truth for what's expected—requirements, policies, a definition of "done"—and a system of record that tracks how the work is actually going. Hold vendors to these same standards, initially at signing as well as over time. And treat anything created with AI similarly, with accessibility checks and a human validation before release.



Step 4: **Embed**

The goal is to stop problems before they happen, not just keep finding them later. Integrate accessibility into builders' workflows and put help right where teams tend to get stuck, whether that's design-system guidance, annotations, or training built for each role.



Step 5: **Prove**

Even if you already have budget allocated for accessibility, to sustain that funding, you need continuous buy-in from leaders. And disconnected data won't help you build a boardroom-ready business case.

Invest in tools that unify reporting across the enterprise, so you can clearly communicate what's getting better, where teams still need help, and how it all connects to what executives care about—whether that's less legal risk, a better experience for users, or stronger digital performance.

Turn quick wins into lasting capability

Modernizing your accessibility program is an ongoing journey, but the right partner can make improving your processes both seamless and sustainable.

Level Access pairs platform automation and AI agents with more than 25 years of human expertise, so you can find the risks that matter, fix issues while the work is happening, and keep proving progress—with the expertise, technology, and evidence to make accessibility part of how you deliver.



[Contact our team](#) to learn how you can scale accessibility for the way your teams build today. And for a full roadmap to program modernization, explore our [Enterprise Accessibility Playbook](#).

